

University of Exeter – Women in Golf Charter Pledge

The University of Exeter (UoE) believes in success, fairness, and equity for all. We aim to create positive perceptions and experiences for all¹, enabling meaningful and impactful changes through knowledge, awareness, and reflection.

A core goal of the UoE Golf Club is to grow the game of golf by removing barriers, widening participation, and creating exceptional experiences to all who wish to play the game. We also aim to create positive changes to the external image of the game² via our community and online presence, as well as through our interaction with the wider ecosystem.

Our 2022 to 2024 strategy has a dedicated focus on growing women's' golf. From 2019 to 2022 the Club grow from 91 members to 171, with female membership rising from 6% to 17% of the overall Club membership in this time. We aim to continue this momentum through the following principles and strategies:

- Ensure strong female representation on our student golf committee and wider sport performance team.
- Create a new student position (Women's Development Officer) with the specific remit of growing female participation and supporting existing female Club members to encourage retention.
- Develop and deliver innovate events to introduce more women to the game and to increase the frequency of participation of females.
- Utilise our resources and facilities to support the development of aspiring elite female students and local female amateurs and professional golfers.

While the points above outline our initial strategy and the actions we plan to take, alongside this a more fundamental desire is to better understand how we can grow women's golf at beginner, intermediate and elite levels. We aim to work closely with the R&A, England Golf & The PGA to continue to develop and refine the approaches we use to help grow the game.

Signed on behalf of UoE Golf Club:

W. Shaw

Will Shaw, Head of Golf

August 2022

References:

1. https://www.exeter.ac.uk/media/universityofexeter/humanresources/EDI_Vision_2019-25.pdf
2. <https://www.pga.info/media/5526/female-participation-issue-1.pdf>