# WHAT CAN THE GOLF INDUSTRY/FACILITIES DO TO MAXIMISE THE HEALTH BENEFITS OF GOLF?

#### SPREAD THE WORD

Golf facilities and the golf industry can share key health benefits and messages with golfers and potential golfers.





# PROMOTE INCLUSIVITY

Encourage increased participation by developing environments and price structures that are welcoming to all, including beginners.



## MULTI-FUNCTIONALITY

Facilities in addition to golf could include for example, a gym, walking routes, child care.



## WOMEN & GIRLS

Inspire and recruit more women and girls to play golf, and retain their participation in the game.



### PROVIDE

Warm up facilities, and stock sunscreen, water and healthy food.



# PROMOTE SAFETY & SUSTAINABILLTY

Maintain policies, facilities and golf carts. Restrict water, energy and chemical use.





#### AVOID

Mandatory golf cart use, and encourage players to walk the course.

GOLF IS A SPORT WITH WIDE RANGING HEALTH BENEFITS. BY TAKING THESE ACTIONS, THE GOLF INDUSTRY AND FACILITIES CAN MAKE A BIG CONTRIBUTION TO MAXIMISING THESE BENEFITS.









