



The R&A
International Golf
Conference 2023

GOLF'S **GOLDEN** OPPORTUNITY

Jan Nielsen
Managing Director Rocco Forte Hotels Northern Europe

R&A



ENHANCING THE CLUB EXPERIENCE.



Rocco Forte Hotels - Video

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**"You may not have the most
glamorous building, but you have
the best service and the best people,
they all know my name".**

Regular Guest Hotel Amigo
Brussels

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- Make it Personal
- Make it Easy
- Make it Relevant
- Make it Memorable

You never get a second chance to make a great first impression



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