



The R&A
International Golf
Conference 2023

GOLF'S **GOLDEN** OPPORTUNITY

SUSTAINABLE AGRONOMY.

RICHARD WINDOWS – HEAD OF SUSTAINABLE AGRONOMY: CHAMPIONSHIPS

R&A

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“We are here to ensure that golf is thriving 50 years from now”

MARTIN SLUMBERS

”



CHALLENGES.

Challenges.



The sustainability of established **PRACTICES** are being questioned.

There is a need to **PROMOTE** the game positively.

Golf courses are experiencing increasing **PRESSURES**.

The places we **PLAY** are changing.



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Maximising Opportunities.



Golf is a sport that is integrated within the **NATURAL ENVIRONMENT**

Player, spectator, and member **PERCEPTION** is changing

SUSTAINABILITY RESOURCE of a golf course is now being realised

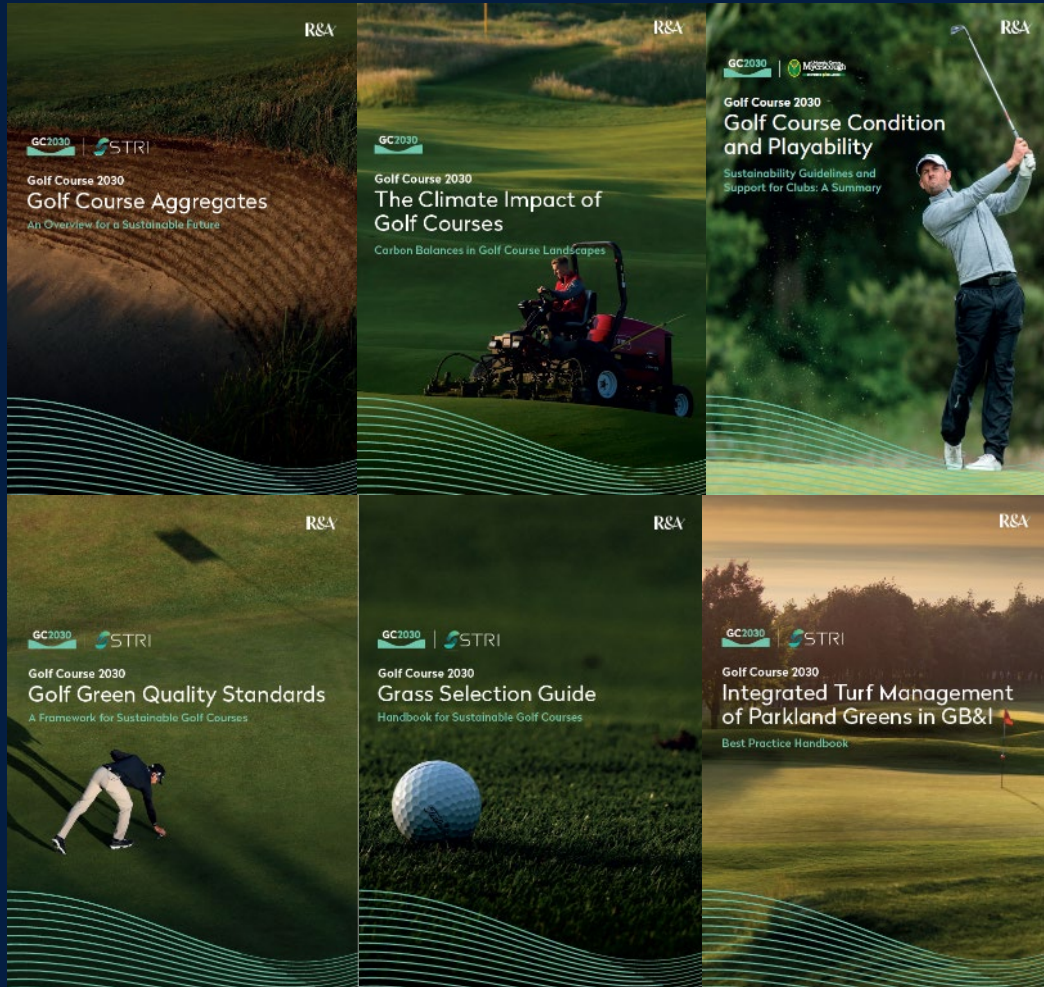


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HELP...

GC2030 – Research.



To download Golf Course 2030 publications and resources visit :

[randa.org / what-is-gc2030](https://randa.org/what-is-gc2030)



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Sustainable Agronomy.



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Education.



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Championships.



Deliver sustainable and environmentally positive world class playing conditions for R&A championship golf courses.



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THANK YOU.