

# TANZANIA GOLF UNION and TANZANIA LADIES GOLF UNION



## Women in Golf Charter

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The TANZANIA Golf Union (TGU) and the Tanzania Ladies Golf Union (TLGU) congratulate The R& A on the objectives of the Women in Golf Charter.

Tanzania is currently home to approximately 30 million females, accounting for approximately 50% of the national population, yet of all golf clubs' members, female golfers have remained at less than 15% of total golf membership.

Recognizing that increased gender diversity in golf is a societal responsibility that will propel the sport to reach its true potential and thrive into the future, the TGU and TLGU are committed to transforming golf into a sport that is highly engaging, accessible and fully inclusive for women and girls at every level and ensuring it develops to its full potential. This mission is also in compliance with the Tanzania agenda to ensure all people enjoy peace and prosperity through Sustainable Development Goals (SDGs) 2025, the main SDG which aligns with this Charter is SGD No. 05 which talks about Gender Equality, at TGU together with TLGU we are geared to: -

- End all forms of discrimination against women and girls everywhere;
- Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels;
- Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision making in life.

Several initiatives have already been implemented and others are in progress, including: -

- Creation of the Tanzania Ladies Golf Union at national level which is fully registered with the National Sports Council and Ladies Sections in all Clubs;
- Involvement and participation of women and girls in all local golf events including golf training and participation in tournaments;
- Supporting Ladies participation in international tournaments especially in the Africa Region;
- Ensuring the development and inclusivity of women and girls in golf is fully captured in the Strategic Plan of the TGU.

In this regard we endeavor to support and be co-signatories to the Charter, through: -

## Culture and Leadership

- Working together to ensure that women and girls are involved in all golf activities organized by TGU while striving to integrate their golf activities into a single governing body, in line with international trends.
- Working with Member clubs to encourage more women and girls to engage in the sport by organizing specific clinics and tournaments for local women and girls and reduction or even waiving of green fees over a specified period for new lady golfers.
- Reserving a seat(s) at the TGU Annual General Meeting(s) for TLGU
- Encouraging clubs throughout Tanzania to be more welcoming, inclusive and accessible for women and girls, whilst mentoring women golfers to become positive role models to young girls.

## Grassroots

- Introducing and retaining more women and girls in golf through innovative, inspiring, needs-based, age and gender appropriate programs and pathways with access to quality coaching.

## High Performance and Coaching

- Producing more female golfers with the potential to compete meaningfully in regional and international events through initiatives such as below:
  - Have more ladies golf clinic events and vigorous marketing plans for enrolment.
  - Get into golf initiatives for women. Engage and scouting ladies organisations, groups and schools and offer golf offer tuition as part of their badge options.
  - Ensuring clubs in the country have good environment that are viable for women to be comfortable and flourish in the sports such as club/course setup, competition schedules and rewards.
- Supporting and encouraging leading female golfers to turn professional and take part in coaching clinics.
- Providing high quality local events for emerging and elite female players.

## Marketing and Positioning

- Changing the perception of golf as an expensive and male-dominated sport, to one that is affordable and inclusive of both genders.
- Positioning golf as a sport that provides health benefits across one's entire life span.
- Engaging the media more in the promotion of women and girls golf to inspire them to join the sport.

We look forward to working collaboratively with The R&A to promote women participation in golf and achieve gender balance and more inclusive culture in the sport.



Gilman Kasiga  
Chairman  
Tanzania Golf Union  
May 05, 2023



Queen Siraki  
President  
Tanzania Ladies Golf Union  
May 07, 2023