



The R&A  
International Golf  
Conference 2023

# GOLF'S **GOLDEN** OPPORTUNITY

ANTONIO MARIN CEO AAA GAMES STUDIO

R&A





# OUR VR Journey shot by shot

01

### Tee

AAA Games studios Tees off.

2017/2018

Golf 5 Algorithm creation

### Second Shot. Fairway

2019/2020 MVP

Launch: WIPP. Quest

02

### Third shot. Approach

2021 Golf 5 eClub First ever 18 holes VR Golf Course in the metaverse. Quest

03

04

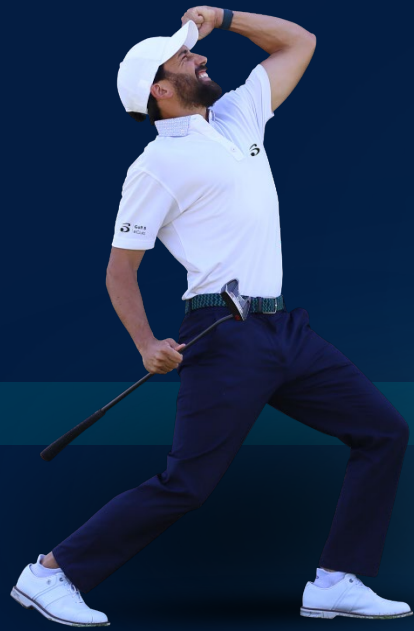
### Stroke 4. Sinking the birdie putt

2022 Developing the Authentic Golf Metaverse

# Golf 5

Our journey so far,  
stroke by stroke





***THANK YOU***

