Communications Manager
12-month Fixed Term Contract
Location: St Andrews, Fife, Scotland (Hybrid working)
Closing date: 6th November 2026

We are The R&A. Our mission is to open golf to the world. We have over 300 employees who are passionate about uniting golf and golfers through common rules and governance, inspiring through the staging of world class championships including The Open and AIG Women's Open, and leading through working to shape the future of golf with our partners.

The R&A governs the Rules of Golf, the World Handicap System, equipment standards and rankings in partnership with the USGA, while supporting both established and emerging formats of the game.

In the next five years we aim to attract 22 million additional golfers, generate more than £1.5 billion in economic benefit through our championships, create more than £25 billion in social value, establish more than 200 strategic partnerships and generate more than 5 billion fan interactions.

As a **Communications Manager**, you will develop and drive proactive communications for key R&A campaigns, projects and events. You will also provide day-to-day support across its governance, development and championships functions. This includes advising senior leadership and colleagues, delivering on the organisation's strategic communications priorities around opening golf to the world and handling media issues.

What you'll be doing:

- Supporting the Executive Director, Director and Head of Communications to shape the Communications Strategy and work with the team to implement its key priorities across governance, development and championships.
- Leading on communications in specific geographical regions and work with R&A regional directors and their teams to promote R&A initiatives, campaigns and events.
- Maintaining a network of key media contacts to build The R&A's profile in certain geographic regions and promote targeted campaigns.
- Conducting copywriting, editing and proofing across all platforms and publications including news releases and media briefings, ensuring accuracy, relevancy and alignment with R&A tone of voice.
- Working with the R&A Digital Content team to support the creation of digital and video content for key announcements and initiatives, ensuring that activity is fully co-ordinated.
- Supporting the Head of Communications in handling media enquiries and issues as they arise and provide messaging for senior colleagues being interviewed.
- Acting as communications lead at key R&A events which may include the AIG Women's Open, the Senior Open presented by Rolex, The Open Qualifying Series or amateur championships and international matches, handling a variety of communications matters. This can be on-site or remotely as required.
- Work as part of the Communications team at The Open to support the running of the Media Centre, media operations and associated facilities.

What we are looking for:

- A talented communications and media relations professional who has substantial experience of working in a media, public relations or communications environment.
- Excellent copywriting skills and the ability to adapt communication style to different audiences.
- Adept at communicating effectively with target audiences on OTT (over the top) digital platforms and owned social media channels.
- Strong project management skills with the ability to devise and implement strategies within an agreed timeframe.
- A strong knowledge of the golf industry and a passion for sporting events.
- Managing communications elements of event budgets with relevant colleagues as required.

What we offer:

We offer a great benefits package including the following:

- Competitive Salary
- Company Pension Scheme and Sick Pay
- Life Insurance Cover
- Enhanced Maternity/Partner Pay
- 35 Days Holiday Per Year
- Free tickets to The Open and AIG Women's Open each year (and other relevant R&A Championships)
- Season Ticket Loan
- Contribution towards glasses for VDU use
- Discounts available across 800 UK retailers and local businesses, such as gym membership
- Free fruit, tea, coffee and biscuits are provided daily in all of our premises.

Everyone is welcome at The R&A

We are an equal opportunities employer and welcome applications from all suitably qualified persons regardless of their age, disability, race, religion/belief, gender, sexual orientation or gender identity. Please let us know if you require any reasonable adjustments. We'll need you to confirm you have the right to work in the UK.

How to Apply

Please submit your CV, Cover Letter and Salary Expectations to Recruitment@RandA.org