



ZAMBIA GOLF UNION

Women in Golf Charter

Zambia Golf Union congratulates The R & A on the launch of the Women in Golf Charter.

Zambia Golf Union is committed to transforming golf into a highly engaging and fully accessible game that is fully inclusive of both genders.

We are proud to be a signatory to the charter and endeavour to support it, in collaboration with the Zambia Ladies Golf Union, through:

Culture and Leadership

- Working towards integrating women's and girls' golf activities, currently run by the Zambia Ladies Golf Union, into a single umbrella body under the Zambia Golf Union, in line with international trends.
- Encouraging clubs throughout Zambia to be more welcoming, inclusive and accessible for women and girls, whilst mentoring women golfers to become positive role models to young girls.

Grassroots

- Introducing and retaining more women and girls in golf through innovative, inspiring, needs-based, age and gender appropriate programs, and pathways with access to quality coaching.

High Performance and Coaching

- Producing more female golfers with the potential to compete meaningfully in regional and international events.
- Supporting and encouraging leading female golfers to take part in coaching clinics.

Marketing and Positioning

- Changing the perception of golf as an expensive and male-dominated sport, to one that is affordable and inclusive of both genders.
- Positioning golf as the sport that provides health benefits across one's entire life span.

We look forward to the journey ahead, with great excitement and working closely with The R&A to promote more women involvement in golf.

Jason Kazilimani, Jr

President

Zambia Golf Union

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